

# High School to College Articulation Map

## Area of Study: Marketing Education

## Pathway: Sales & Service Marketing

<b>Region:</b>	<b>District:</b>	<b>School:</b>	<b>College/Institution:</b> Articulation Agreement in place?      Yes      No <b>Name of Degree or Certificate:</b>
<b>Contact Person:</b>		<b>Ph.#:</b>	
<b>E-mail:</b>		<b>Date:</b>	

[illegible]

**Note:** This is a regional agreement. Some classes and some concurrent enrollment agreements may not be available in your particular high school. See your individual school for specific program offering. **Note:** \* = concurrent    ^ = distant

# High School to College Articulation Map (Continued)

Area of Study: Marketing Education

Pathway: Sales & Service Marketing

High School				College		
Course CIP #	CTE Pathway Courses (3.00 credits for completion)	H.S. Credit	College Credits	Course #	College Major Course Requirements	College Credits
<b>Course #</b>	<b>Introductory Course: (preferred)</b>	<b>Credit</b>				
08.0707	Marketing, Introduction (7-9 grade)	.50				
52.0511	Business Communications I	.50				
52.0521	Business Communications II	.50				
52.0311	Business Math	.50				
52.0417	Computer Technology	.50				
52.0461	Word Processing Basic/Keyboarding	.50				
	<b>Foundation Courses: (1.00 credit required)</b>					
08.0708	Marketing	.50				
08.0705	Retailing or Student Store	.50				
	<b>Elective Courses: (2.00 credits)</b>					
08.9904	Advertising/Promotion	.50				
08.0710	Customer Service	.50				
08.0802	e-Commerce	.50				
08.0101	Fashion Merchandising	.50				
08.0705	Retail Management	.50				
08.0903	Sports Marketing	.50				
32.0199	Student Internship (Critical Workplace Skills)	.50				
	<b>Additional Articulated Classes</b>					
<b>TOTAL Potential Credits Earned in High School</b>				<b>TOTAL Credits Required for Degree or Certificate</b>		

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